



For Immediate Release:

The “DiVine District” installs modern sculptures and plans Artwalk

Willoughby- August 23, 2010 - The “DiVine District” coalition (consisting of numerous businesses such as My Song Boutique, Spray U Tan, Schultz Upholstery and more), in cooperation with the City Of Willoughby, is working together to install more than 20 modern art sculptures along the street near downtown Willoughby. Each sculpture is unique, original and is being provided by area businesses, organizations and individuals. The project is a permanent addition to our community and installation will begin this week. This exciting venture is phase 1 of our revitalization in the area ,which will marry the historic charm of Willoughby with the innovation of modern art, and will be launched by an ArtWalk event.

The “DiVine” Artwalk is scheduled for September 3rd from 5 to 9 p.m. to unveil the new sculptures which are being situated along the sidewalk on Vine Street from Erie Street-Skiff. The event is FREE and will host children’s activities, business demonstrations, giveaways, live art presentations and much more!

“This Artwalk is focused more on demonstrations and creating of art as opposed to a vendor based sales event,” says Jackie Bertolette, co-owner of My Song Boutique and project co-initiator.

“We are celebrating the opening of our sculpture installation and we will offer kids activities, group art projects, giveaways and interesting art demos to introduce the community to this exciting exhibit,” adds Rebecca MacMillan, Jackie’s counterpart in this endeavor.

Come join us at The “DiVine District” ArtWalk and be a part of something fun, creative, exciting and rejuvenating! Take part in something innovative and help us distinguish the true beauty of downtown Willoughby! More information at www.thedivinedistrict.com or 440.918.1480.

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