



For Immediate Release:

## **My Song Boutique Expands Bringing High End Consignment to The DiVine District!**

**Willoughby- August 30, 2011** - My Song Boutique, founders of The DiVine District, is expanding their offerings to include brand name, top of the line consignment apparel. A soft opening is scheduled for September 1<sup>st</sup> and the Grand Opening is Friday, September 16, 2011.

My Song offers a New York style boutique atmosphere and features their own line, R.J. Luna. The move is in response to overwhelming client demand to carry more options. As such, we are now offering nearly new, pristine condition consignment items at great prices in addition to our current inventory! We continue to carry NEW fashion forward women's apparel, R.J. Luna-custom and ready to wear and offer personal services including alterations. In addition, we will increase our hours to Monday-Saturday 11:00am-6:00pm and remain closed on Sundays.

"Our clients have been requesting the addition of consignment for some time," says Jackie Bertolette, Co-Owner of My Song Boutique. "We are excited to fulfill their requests and will do consignment in a way that is in keeping with the uptown feel of our boutique. We offer the high end experience without the high end price."

My Song Boutique will launch their new consignment collection to the public during our soft opening on Thursday, September 1<sup>st</sup>, 2011 from 11:00am-6:00pm. The Grand Opening will be held on Friday, September 16<sup>th</sup>, 2011 from 11:00am-6:00pm and will feature snacks and fun for all! More information can be found at [www.mysongboutique.com](http://www.mysongboutique.com) or by phone at 440.918.1480.



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