



For Immediate Release:

Open Call For Sculpture Submissions in the DiVine District

Willoughby- February 15, 2011 - The “DiVine District” coalition (My Song Boutique, Spray U Tan, Schultz Upholstery, Molta Bella Pizza, Joe’s Music, Pure Color Bar and more), in cooperation with the City Of Willoughby, erected more than 20 modern art sculptures along Vine Street near downtown Willoughby in September of last year. We are pleased to announce the call for open submissions to add several pieces to the installation as part of our 2011 season kick off event, ArtStock-May Day on May 15th, 2011.

The DiVine Sculpture Walk is a permanent addition to our community and each year we will accept several new submissions to add to this exciting art installation.. Many of the pieces include repurposed materials and amateur artists are encouraged to submit concepts.

New submission sketches and forms are due by March 23, 2011. The District will review all submissions and jury for inclusion. Accepted sculptures will be due on April 30, 2011 for installation at the unveiling May 15th ArtStock event. This family friendly event is FREE and will host children’s activities, business demonstrations, giveaways, live art being made and much more!

“The DiVine Sculpture Walk has drawn folks to Willoughby from as away as Erie, Pa. Adding new pieces is a large part of keeping this unique installation fresh and interesting,” says Jackie Bertollette, Co-owner of My Song Boutique and project Co-initiator. “We are not only celebrating art, but featuring local talented artists who may otherwise have little outlet to show their work.”

Add your artistic touch to The DiVine Sculpture Walk by submitting your piece for inclusion and be a part of something fun, creative, exciting and rejuvenating! Take part in something innovative and help us distinguish the true beauty of downtown Willoughby! More information at www.thedivinedistrict.com or 440.918.1480.

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